

## Membership Secretary Report AGM November 2021

Overall membership number is 298, up by 8% on last year.

All figures shown are for the 20/21 season up to 31<sup>st</sup> October and do not include any resignations for the 21/22 season.

As at 6<sup>th</sup> Jan 2021 we were down to 246 members from the new membership year, of which 102 of these were family members, these now stand at 136.

Junior numbers have increased and whenever I have interviewed families, I have pushed the Junior Saturday club. Although the juniors show a decrease of 1 over September's report, this is not a true figure as his family has since joined so he is now included in that.

A breakdown is shown below:

	2017	2018	2019	2020	2021	Delta	% dist
<b>Family Memberships</b>	160	151	127	131	136	5	45.64
<b>Single Adult 26+</b>	22	21	26	24	23	-1	7.72
<b>Juniors</b>	26	25	28	17	26	9	8.72
<b>Sailability</b>	40	47	43	34	34	0	11.41
<b>Students</b>	10	4	7	3	3	0	1.01
<b>Social</b>	1	5	11	12	17	5	5.70
<b>Single Young Adult (18-25)</b>	4	4	4	3	3	0	1.01
<b>Seniors 65+</b>	39	39	39	36	40	4	13.42
<b>70+</b>	13	10	10	9	9	0	3.02
<b>Honorary Members</b>	3	4	6	7	7	0	2.35
	<b>318</b>	<b>310</b>	<b>301</b>	<b>276</b>	<b>298</b>	<b>22</b>	<b>100%</b>

The committee voted not to change any membership fees this year so they remain as below.

<b>Family</b>	160
<b>Juniors</b>	45
<b>Sailability</b>	45
<b>Students</b>	45
<b>Social</b>	25

Single Adult 26+	150
Single Adult (18-25)	90
Seniors (65+)	90

Berthing fees also remain the same.

£55 - Standard berth

£30 – Optimist berth

All members, with the exception of sailability members, are now on Webcollect. Sailability will continue to be managed on a separate database for the foreseeable future.

A taster day was not possible this year due to the algae, however, an Open Day was run which comprised of enquiries to the membership secretary and attendees at the show stand. As a result of this we signed up 2 families and 1 senior member, it may be a useful exercise to see how this compares to previous taster days. It might also be a good idea to run more of these Open Days advertised in advance, it felt a good opportunity to show people around and have the time to chat to them.

Lorraine Lee (Membership Secretary)